



2024 – 10th edition from 06 to 13 December 2024.

Oxyzone RC SN-DKR-2006B-14741 NINEA 26660082R2

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THE PROJECT.

CREED	CULTURE IN ALL ITS DIVERSITY "Just because you are poor or living in a distant country does not mean you should not have access to culture and this project is in the direction of sharing and exchange."	
Initiators of the project	Sokhna BENGA, Writer, Grand Prize of the President of the Republic for Letters.	
	Jean-Jacques BANCAL, Director General of the Compagnie du Fleuve.	
Project Proponents	Oxyzone	
	Compagnie du Fleuve	
Project History.	The launch of the third element of the latest trilogy by novelist Sokhna BENGA: «WALY NGUILANE OU L'ETERNEL MIRACLE» in December 2006 was the pretext for the author and for Jean Jacques Bancal to launch the idea of «Encounters of the River». The means used for the project is a cruise ship built by the Messageries maritimes in 1951 and which symbolizes a part of the memory of the Senegal River through many generations that used it to go to school or elsewhere. The idea of a biennial project received spontaneous support from the people.	
Project description.	THE PREREQUISITE ACTIVITIES.	Launch ceremony in the Kolda of the edition during which a godfather (or godmother) from the city will be celebrated.
		School competition and radio competition game
		Communication and cultural animation campaign.
	THE CRUISE	Classic boat tourism program.
		Cultural program on board the project.
THE STEPS.	Satellite meetings between mainly school populations and cruise passengers in a format set out in the project (activities with the school, exhibitions, visits to local heritage, performances, various donations, etc.)	
Objectives.	To make accessible to the populations settled on the river, by a lasting manifestation, the wonders of the letters and the arts.	
	connect cruise passengers with people in their natural environment	
	through their status as watchers of conscience, donors and active citizens, enable them to participate in the well-being of populations	
	Raising the level of schools through better knowledge and use of cultural tools and products.	
Means to achieve this	to create a new platform for the expression of all arts without distinction, to unite the energies concerned, to mobilize them around an ideal of generosity and sharing, to set up a network of solidarity to the great benefit of the people.	
The target audience.	Schools. Structures de santé. Patrons and donors. Grand public. School participation is not quantified. The average enrolment of each participating school is 1000 students.	
Expected results.	In targeted schools:	In the stage cities:
	The arts and letters are better known to the targets	
	Books and culture are at the center of their concerns for students and populations.	
	Citizen actions are perpetuated in relation to the authors and artists of the project.	
	Culture as a tool for personal and collective development is better perceived by all by the rediscovery and appropriation of our history, our heritage and our culture in its diversity	
	The level of schools is raised by better knowledge and use of cultural tools and products.	Encounters of cultural territories' cultures in THEIR diversity;
	At the level of cruise passengers and flight attendants	
	Participants are better invested in a citizen approach	
They better understand the issues of personal and social development and the tools that culture has at its disposal for social well-being.		

THE LEGACY OF PREVIOUS EDITIONS

THE FIRST EDITION, FROM 09 TO 22 DECEMBER 2006.	<p>48 participants' writers, artists, patrons & journalists, 05 schools, 01 Islamic center, general public. <i>Key activities: 01 radio contest game, 24 scholarships, 40 cases of books, 116 gifts to deserving students, donations of clothes and small medical equipment to 2 villages, creation of library ('Amat Ba de Podor School), strengthening of libraries (Lycée Ahmet Fall de Saint-Louis and École primaire Amadou Basse SALL de Dagana), book donation to 01 centre islamique de Saint-Louis..</i> Media coverage: <i>TV report and national and local radio stations.</i></p>
THE SECOND EDITION, FROM 06 TO 19 DECEMBER 2008.	<p>96 participants writers, artist, patrons & journalists, 11 schools and the general public <i>Key activities: 01 radio contest game, 24 scholarships and 227 CSS scholarships, 40 cases of books, 116 gifts to deserving students, donations of clothes and small medical equipment to 2 villages, major prizes of novel, painting, theatre and cultural journalism, writing workshops (Saint-Louis), medical days and donated mosquito nets (Saint-Louis, Richard-Toll, Dagana Podor).</i> Media coverage: <i>TV report and national and local radio stations, France 3 THALASSA broadcast</i></p>
THE THIRD EDITION FROM 04 TO 17 DECEMBER 2010	<p>Host city: Louga. 136 participants writers, artists, patrons & journalists 13 schools, a regional hospital, a health center and the general public <i>Flagship activities: 01 game radio contest, 05 writing-art workshops, 30 scholarships, 100 cases of books, 390 gifts to deserving students, donation of 01 x-ray unit (Ndoum hospital), days of free eye consultations and gifts of eyeglasses, Donations of clothes and small medical equipment to 2 villages.</i> Media coverage: <i>TV report and national and local radio stations.</i></p>
THE FOURTH EDITION FROM 1 TO 14 DECEMBER 2012.	<p>Host city: Thiès. General theme: What Francophony for future generations? Negritude and Francophony. 225 participant's writers, artists, patrons & journalists, 07 schools, 01 regional hospital and the general public. <i>Key activities: 01 Colloquium, 01 salon des cultures, 01 kassack des artistes de Louga, 01 xaware, creation of 03 environmental classes, 30 scholarships, 80 cases of books, 390 gifts to deserving students, donation of 12m3 of laboratory equipment (Saint-Louis hospital), donations of clothes and small medical equipment to 2 villages.</i> Media coverage: <i>TV report and national and local radio stations.</i></p>
THE FIFTH EDITION FROM 06 TO 14 DECEMBER 2014.	<p>Guest of honor city: Fatick. 600 participants' writers, artists, media patrons & 150 extras, 8 schools and the general public. <i>Key activities: 02vacation workshops in Dakar, 01 Colloquium, 01 Nguel, 01 salon des cultures, 01 kassack with the artists of Saint-Louis, 30 scholarships, 150 cases of books, 390 gifts to deserving students, donations of clothes, books and small medical equipment to 2 villages.</i> Media coverage: <i>national and local radio and TV coverage</i></p>
THE SIXTH EDITION FROM 03 TO 16 DECEMBER 2016	<p>Host city: Bignona. 750 participants' writers, artists, patrons & journalists, 350 extras and 400 trained women, 08 schools and the general public. <i>Key activities: 01 Colloquium, 01 Culture Fair, 01 Kassack, awareness days and free screening of kidney failure, breast cancer and cervical cancer, 04 training workshops at Micro-gardening, soap and bleach making, 40 cases of books, 20 scholarships, 192 gifts to deserving students, Opening and strengthening of 05 libraries; Donations of 60 boxes of clothes, books and small medical equipment to 2 villages.</i> Media coverage: <i>TV report and national and local radio stations.</i></p>
THE 7TH EDITION FROM 1 TO 15 DECEMBER 2018.	<p>Guest of honor city: Kaolack. General theme: Citizenship, patriotism and culture. 350 participants' writers, artists, patrons & journalists, 08 schools and the general public. <i>Key activities: 01 School competition on the general theme, 01 Colloquium, 01 culture fair, 250 cases of books, 350 gifts to deserving students, 30 gifts to deserving teachers, 04 wheelchairs to high handicapped persons 01 social grant of 250000 CFA francs, 06 scholarships of 50,000 CFA francs, donations of 80 boxes of clothes, books and small medical equipment to 2 villages, start of development of 01 PLACE PUBLIQUE on the quay Roume. 700 trees planted during the citizen activity AN ELEVE, A PLANT, new activities A FILM, ALWAYS, CHRONICLES SENEGALESE.</i> Media coverage: <i>national and local television and radio reports, documentaries and special newspapers (RTS partnership).</i></p>
THE 8TH EDITION 2020.	<p>(Cancelled due to COVID) Guest of honor city: Kaolack. General theme: Citizens facing environmental challenges.</p>
THE 9TH EDITION 2020.	<p>Guest of honor city: Kolda. General theme: ECOLOGY AND TRANSMISSION. 250 participants' writers, artists, patrons & journalists, 04 schools and the general public. <i>Key activities: 01 Colloquium, thematic conferences, 01 culture fair, 250 boxes of books, 250 gifts to</i></p>

*deserving students, Finalization of the 2018 PUBLIC PLACE on Quai Roume. 1500 trees planted during the civic activity ONE STUDENT, ONE PLANT, new activities ONE FILM, ALWAYS, SENEGALESE CHRONICLES.
Media coverage: national and local TV and radio reports, documentaries.*

THE 10th EDITION
Dates: from Friday 6 to Friday 13 December 2024.

Theme general :	FOR A CULTURE OF PEACE
Guest City of Honor:	
Publishing Sponsor	PROFESSEUR ABDOULAYE RACINE SENGHOR THIANE DIAGNE, STYLISTE
Participants	50 CRUISE PASSENGERS.
	100 ÉTAPISTES.
	11 SCHOOLS.
	20 REPRESENTATIVES OF GUEST TOWN OF HONOUR.
	CITY DWELLERS STAGES
Existing packages	Partner and participant packages.
Rewards to be awarded	2ND EDITION OF THE IBRAHIMA MBENGUE RADIO JOURNALISM 1 BD TROPHIES. 01 Governor's trophy and 3 accessits of the school competition game. 06 Baobab trophies to sponsors. 05 Lion trophies to the best business leaders and edibles investing in culture. 40 Gifts, medals and diplomas to partners. 1000 gifts books to the best students. 50 scholarships and 10 social grants. 30 gifts to the best teachers

OUTLINE OF THE PROGRAMME

Prerequisite Activities

GUEST TOWN	Launch ceremony	26 October
REGION DE DAKAR	Quiz radio contest about writers, participating artists	November.
REGION DE SAINT LOUIS	Great game school contest on the general theme	Start in October.
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The cruise itself

REGION DE SAINT LOUIS	2 stages of the Cruise (Podor - Saint-Louis): writing- art workshops, performances, conferences, discussions, film screenings, heritage visits, etc.	From 06 to 13 December
PODOR DEPARTMENT:	Activities with the school, literary and artistic activities, colloquium on the general theme , citizen and social meetings, Senegalese chronicles etc.	From 1 to 03 December
RICHARD-TOLL DEPARTMENT	Activities with the school, literary and artistic activities, citizen and social meetings.	On 09 December
DEPARTEMENT OF SAINT LOUIS.	Activities with the school, literary and artistic activities, colloquium on the general theme , citizen and social meetings, Senegalese chronicles etc.	From 11 to 13 December

Flagship activities

Social activities FEMMES ECOLOGIE ET TRANSMISSION and UN ELEVE UN PLANT
Work to finalize a public garden landscaped by the artists in 2018 and 2022.
Creation of 02 new decorated libraries and decoration of a nursery school.
RSF Sponsors and Awards Night.

Provisional budget

The estimated budget for this year is TWENTY THREE MILLION NINETY THOUSAND ONE HUNDRED FIFTY xof
(23 090 150 xof)